

# HORLICKS QUARTER

SLOUGH SL1



LOCAL AREA GUIDE

**Berkeley**  
Designed for Life





HORLICKS QUARTER

# HORLICKS QUARTER

SLOUGH SL1

Welcome to Horlicks Quarter – an amazing new neighbourhood in Slough, in the county of Royal Berkshire, just 6.4 km (4 miles) from historic Windsor and just one stop (15 minutes) by train to London.

Here, on the site where the globally-popular malted milk drink Horlicks was produced for more than a century, you will find quality new homes set in beautiful surroundings, landscaped parks and gardens with tranquil water features. There is a central square with a proposed café, nursery, gym, cinema room and many more residents' facilities.

Slough sits at the heart of beautiful countryside, close to some of southern England's most picturesque towns and villages, including Henley-on-Thames, famous for rowing on the River Thames, and Bray with its six Michelin-starred restaurants. There is so much to do and see here – from the majestic Burnham Beeches wood and golf at nearby Stoke Park Country Club, to excellent shopping at Windsor and Westfield London.

Slough has twice been voted the UK's best place to live and work in the last few years\*. It is currently undergoing a major town centre regeneration, of which Horlicks Quarter is an integral part. Few other towns can boast such a wealth of amenities – great transport connections, top schools, shopping, parks, sports and leisure facilities.

Discover all the great things Slough has to offer.

ICONIC LIVING BY DESIGN

HORLICKS QUARTER





BURNHAM BEECHES PARK

STOKE PARK COUNTRY CLUB

**HORLICKS QUARTER**

**LONDON**

ONE STOP (15 MINUTES) BY TRAIN TO LONDON

**READING**

ONE STOP (12 MINUTES) BY TRAIN TO LONDON

**M4**

SLOUGH ICE ARENA

SALT HILL PARK

SLOUGH TRAIN STATION

**HEATHROW**

11 KM (8 MILES)

**SLOUGH**

SLOUGH HIGH STREET

JUBILEE RIVER

# IN SIGHT OF ROYALTY

If you were to draw a wide circle with Slough at the centre, you'd find some of the most famous places in the south of England within it. Historic Windsor and Eton. Picturesque Marlow and Henley-on-Thames. Bray, renowned for its six Michelin-starred restaurants. Olympic standard rowing at Dorney Lake. Ancient woods at Burnham Beeches. Slough is the perfect base for enjoying a richly varied and active life. There's always something to see or do.

ETON COLLEGE

RIVER THAMES

**ETON**

WINDSOR & ETON RIVERSIDE STATION

WINDSOR CASTLE

WINDSOR & ETON CENTRAL STATION

**WINDSOR**

WINDSOR ROYAL SHOPPING

THE LONG WALK

WINDSOR HIGH STREET

Distances are approximate

HORLICKS QUARTER



1781  
Renowned astronomer and Slough resident, William Herschel identifies Uranus, the first planet to be discovered since ancient times.

1875  
Snooker is invented by Slough-born army general Sir Neville Chamberlain.

1932  
The Mars Bar is invented in a single-room factory with 8 employees. Today, the Mars premises in Dundee Road produce around 3 million bars a day.

1951  
The first zebra crossing is laid in Slough as part of a two-year trial to find a safer pedestrian crossing.

1964-66  
Thunderbirds, the animation that defined children's TV in the 1960s, is produced by Gerry Anderson's Supermarionation studios on the Slough Trading Estate.

1964-66  
Supercar Ford GT40 made in Slough. Ford Advanced Vehicles still has its HQ here.



## SLOUGH – A CENTRE OF INNOVATION AND INVENTION FOR 250 YEARS

Many things have been said about Slough, but did you know about the spirit of innovation and enterprise that has shaped the town for generations?

A surprising number of things that are now part of our everyday culture began life in Slough. The first zebra crossing was piloted in the town. Mars Bars – the chocolate, toffee and nougat confectionery that's been helping us work, rest and play since 1932 – was invented in Slough.

Slough was the adopted home of German astronomer William Herschel, who first identified Uranus and infra-red radiation, among many significant discoveries.

Motor racing fans may know that Slough was the HQ of Ford Advanced Vehicles. In the 1960s, the Le Mans-winning Ford GT40, designed to break Ferrari's dominance of the 24-hour endurance race, was assembled here.

Creativity and the arts are part of Slough's history too. There are film studios at nearby Bray and Pinewood, home of 007 and Star Wars. In the 1960s, the animator Gerry Anderson set up a studio on Slough Trading Estate where his team made the inimitable Thunderbirds series, so fondly remembered by everyone between the ages of 7 and 70.

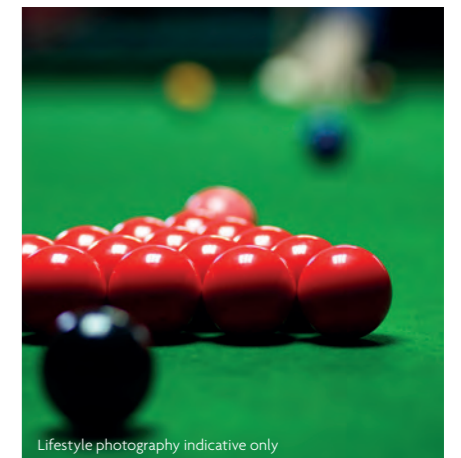
Enterprise and innovation continues to thrive. Today's Slough is forward-thinking, dynamic, full of purpose and vitality. Futuristic new architecture features prominently in the regenerated townscape. Slough is home to global headquarters, a high concentration of hi-tech companies and has one of the most successful new business start up rates outside of London.\*



Today's Slough is forward-thinking, dynamic, full of purpose and vitality.



# INNOVATION CONTINUES





01

**DOCTOR**  
0.8 mile/1.3 km

The Bharani Medical Centre  
16-18 Lansdowne Avenue  
SL1 3SJ



Lifestyle photography indicative only

02

**SUPERMARKET**  
0.8 mile/1.2 km

Tesco's Extra store  
Brunel Way  
Wellington Street  
SL1 1XW



Photography of Tesco Extra

04

**DENTIST**  
0.5 mile/900m

Acorn Dental Surgery  
8 Stoke Poges Lane  
SL1 3NT



Lifestyle photography indicative only

03

**PHARMACY**  
0.8 mile/1.2 km

Tesco Pharmacy  
Brunel Way  
Wellington Street  
SL1 1XW



Lifestyle photography indicative only

05

**LIBRARY & ARTS CENTRE**  
0.5 mile/850m

The Curve  
William Street  
SL1 1XY



Lifestyle photography indicative only

# EVERYDAY ESSENTIALS

10

**SPAR CONVENIENCE STORE**  
0.2 mile/350m

Stoke Road  
SL2 5AH  
On site convenience store proposed at Horlicks Quarter.

A great place to live has everything you need close by and easily accessible. Conveniently located in the heart of Slough, Horlicks Quarter can boast a array of excellent shops and services within a short distance – from supermarkets to libraries to health centres. All your daily essentials, and much more.



Photography of Post Office

09

**POST OFFICE**  
0.6 mile/1 km

Slough Post Office, WHSmith  
176 High Street  
SL1 1JN



Lifestyle photography indicative only

08 **COFFEE SHOP**  
0.4 mile/600m

Starbucks  
1 Brunel Way  
SL1 1XL



Lifestyle photography indicative only

07

**DRY CLEANERS**  
0.8 mile/1.2 km

Bizzywash Launderette & Dry Cleaners  
12 Stoke Poges Lane  
SL1 3LF

06

**VET**  
1.5 miles/2.4 km

Penstone Veterinary Clinic  
26 London Road  
SL3 7HG



Lifestyle photography indicative only





AN AREA  
RENOWNED  
FOR HIGH  
QUALITY  
EDUCATION



# OUTSTANDING EDUCATION OPPORTUNITIES FOR ALL

## NURSERY

- 1 Nursery at Horlicks Quarter (planned)
- 2 Jack in the Box Nursery
- 3 Bright Horizons

## PRIMARY

- 4 James Elliman Academy
- 5 Willow Primary School
- 6 St Mary's Primary School
- 7 Khalsa Primary School
- 8 Godolphin Junior Academy

## SECONDARY

- 9 Herschel Grammar
- 10 Grove Academy
- 11 Upton Court Grammar
- 12 Baylis Court School
- 13 Eden Girls' School
- 14 The Westgate School
- 15 Langley Grammar

## INDEPENDENT

- 16 Eton College
- 17 St George's School
- 18 Al Madani Girls' School
- 19 Heathfield School
- 20 St Mary's School
- 21 Claires Court School



Map is indicative only. Locations shown are approximate.

A full list of schools in and around Slough can be found on Gov.uk. The admission policy for schools varies. Please contact schools to ascertain your child's eligibility for admission.





Lifestyle photography indicative only

## A CENTRE FOR EDUCATION

When it comes to getting a great education, Slough has some of the best schools, both state and independent, for all ages from nursery to university postgraduate. Add in the wider Berkshire and Buckinghamshire area, and the choice of high performing educational establishments is even better. An exceptionally high percentage of schools in Slough have been classed as Outstanding or Good by Ofsted or Independent Schools Inspectorate.

Berkshire operates a selective 11+ system and many of its grammar schools rank highly among the best performing in the UK. Within a few minutes drive or a train journey from Horlicks Quarter are some of the UK's most prestigious independent schools including Heathfield School, St George's Ascot, Wellington School and Eton College, alma mater of 19 British Prime Ministers including David Cameron and Boris Johnson.



Over 90% of schools in Slough are classed as Outstanding or Good.

Ofsted (2019)



Photography of Eton College



Lifestyle photography indicative only



Lifestyle photography indicative only







Lifestyle photography indicative only



Lifestyle photography indicative only



ROYAL HOLLOWAY  
7.3 miles/11.8 km



BRUNEL  
UNIVERSITY  
7.5 miles/12.1 km



READING  
UNIVERSITY  
18.3 miles/29.4 km



OXFORD UNIVERSITY  
38.7 miles/61.8 km

Imperial College  
London

IMPERIAL COLLEGE  
20.9 miles/33.7 km



UCL  
22.8 miles/36.7 km



KING'S COLLEGE  
25.1 miles/40.4 km



LSE  
24.1 miles/38.8 km

## TOP RANKING UNIVERSITIES EASILY ACCESSIBLE

For those attending the great higher education establishments in central London, Horlicks Quarter offers a convenient and viable alternative to living in the Capital, where accommodation rates and rents can be prohibitive for students.

The train service from Slough connects to London Paddington station in as little as one stop (15 minutes) by train in peak times. This puts world-renowned centres of learning, including King's College, Imperial College, University College London and the LSE, within easy daily reach.

Outside of London, equally eminent universities include the world-renowned Oxford University, which can be reached in one stop (40 minutes) by train. The University of Reading, which incorporates the famous Henley Business School is 29.8 km (18.5 miles) away. Royal Holloway University, which has a reputation in business, science and engineering is 11.8 km (7.3 miles) away, and there are proposals to open an additional facility in Slough.



Lifestyle photography indicative only





LIVING  
IN ROYAL  
BERKSHIRE



# THERE IS SO MUCH TO SEE AND DO

## RESTAURANTS & BARS

- 1 The Red Lion Pub
- 2 Gilbey's Bar & Restaurant Pub
- 3 Juniper Bar & No 10 Hotel Stoke Place
- 4 Caffè Kix
- 5 The Ostrich Inn
- 6 Antalya Windsor
- 7 Renaiance
- 8 The Fat Duck
- 9 The Hind's Head
- 10 The Waterside Inn
- 11 The Hand and Flowers

## ACTIVITIES

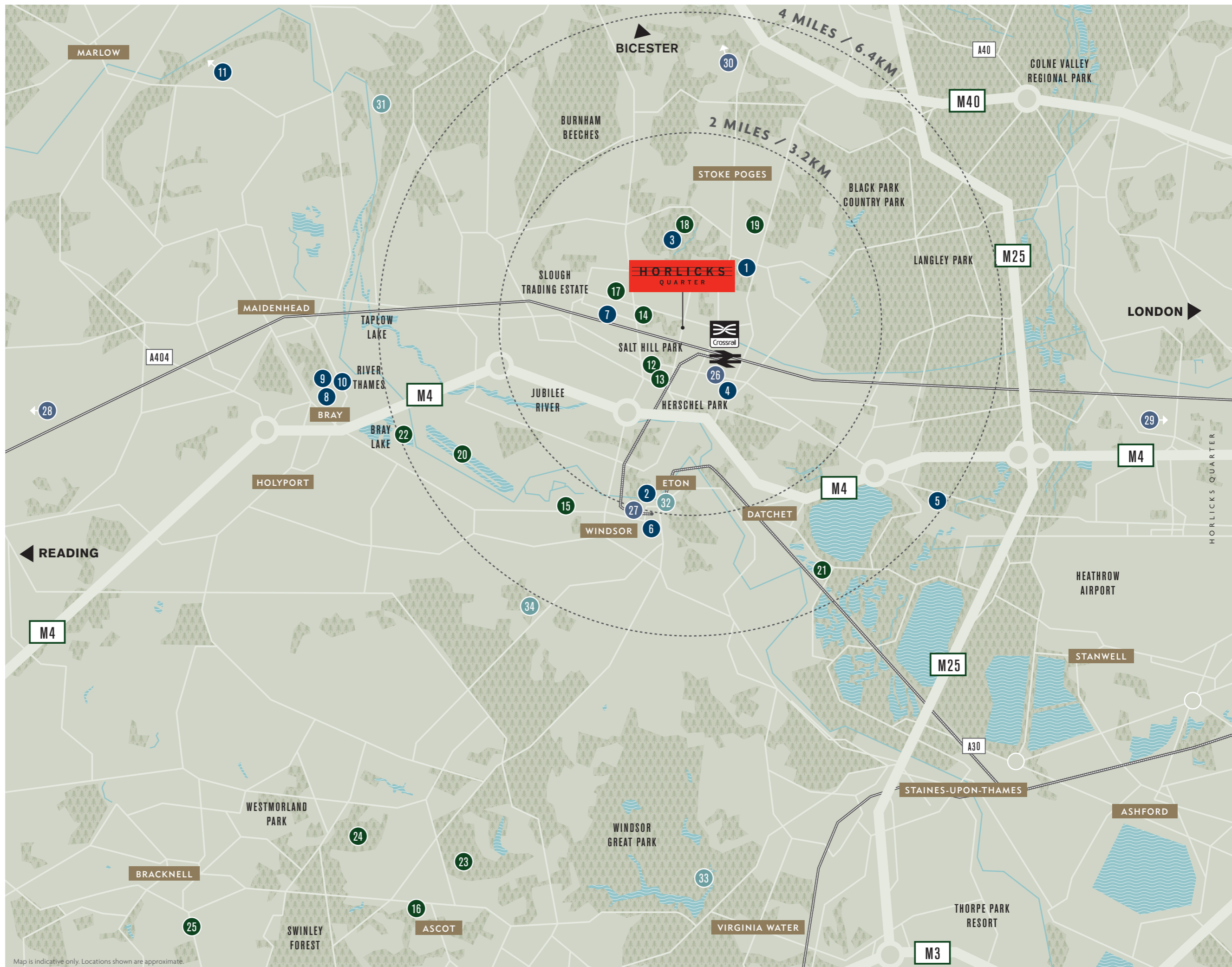
- 12 Salt Hill Activity Centre
- 13 Slough Ice rink
- 14 The Centre
- 15 Royal Windsor Racecourse
- 16 Ascot Racecourse
- 17 Crossfit Slough
- 18 Stoke Park Country Club, Hotel & Spa
- 19 Nuffield Health Stoke Poges
- 20 Dorney Rowing Lake
- 21 Liquid Leisure
- 22 Bray Lake Watersports
- 23 Royal Ascot Golf Club
- 24 Mill Ride Golf Club
- 25 Coral Reef

## SHOPPING

- 26 Queensmere Observatory
- 27 Royal Windsor Shopping
- 28 The Oracle, Reading
- 29 Westfield Shepherd's Bush
- 30 Bicester Village Outlet Shopping

## DAYS OUT

- 31 Cliveden House
- 32 Windsor Castle
- 33 Savill Gardens
- 34 Legoland



Map is indicative only. Locations shown are approximate.



**THE ORACLE**  
READING

RG1 2AG  
19.6 miles/31.6 km

A large indoor shopping and leisure mall on the banks of the River Kennet.



Photography of The Oracle

**BICESTER VILLAGE**  
OX26 6WD  
45.2 miles/72.8 km

Discover more than 160 designer fashion outlets and restaurants in one traffic-free space. From Ralph Lauren to Prada, you're bound to find a bargain.



Photography of Bicester Village

**BOUTIQUE SHOPPING,**  
WINDSOR

SL4 1RH  
3.6 miles/5.8 km

Located just opposite Windsor Castle, Windsor Royal Shopping Arcade is housed in the former rail station. Browse more than 40 luxury brands, search the daily arts and crafts market, or linger over brunch at one of the continental-style cafés, bars and restaurants.



Photography of Windsor



Lifestyle photography indicative only

# SHOPPING



Lifestyle photography indicative only

Designer suits, a hat for the races, something special for dinner. No matter what you are looking for, you can find great shopping in or around Slough and Windsor. Or head to London's West End and Bond Street for a retail therapy treat. It's only 11 stops (31 minutes) by train.



Lifestyle photography indicative only



Photography of Queensmere Observatory

**QUEENSMERE OBSERVATORY**  
SLOUGH  
SL1 1LN  
0.7m/1.1 km

An indoor mall with high street fashion, cafés, banks, health & beauty stores.

**WESTFIELD SHOPPING CENTRE**  
W12 7GG  
19.2 miles/30.9 km

Westfield at Shepherd's Bush, Europe's biggest shopping centre, is a 40-minute drive away. All the top high street brands have major stores here.





**GILBEY'S BAR & RESTAURANT**

Located on the High Street of Eton, close to the River Thames and between the historic buildings of Eton College and Windsor Castle. Gilbey's is the perfect place to meet for lunch, dinner, afternoon tea or simply a drink at the Bar."

Vogue Magazine



Lifestyle photography indicative only



Photography of The Red Lion, Wexham

**THE RED LION**  
STOKE GREEN  
SL2 4HN  
1.8 miles/2.9 km

Classic British character country pub in Stoke Green, 2 miles from Slough centre.

**OSTRICH INN**  
COLNBROOK  
SL3 0JZ  
4.1 miles/6.6 km

A 12th century coaching inn with a long and colourful history.

**GILBEY'S BAR & RESTAURANT**  
ETON  
SL4 6AF  
2.2 miles/3.6 km

Lovely original shop front exterior, bright modern interior with private garden.

**CAFFE KIX,**  
SLOUGH  
SL1 2EE  
0.7 mile/1.1 km

Uber-trendy. Bringing London-style café culture to Slough.



Lifestyle photography indicative only



Photography of The Ostrich Inn, Colnbrook



AND

ES



Trendy coffee shops, lively bars, great pubs and restaurants serving authentic cuisine create a great dining and drinking scene in and around Slough.

Closer to home a café is planned within the Factory at Horlicks Quarter set alongside the water feature at Clocktower Place.



**THE FAT DUCK**  
**BRAY**  
 SL6 2AQ  
 7.5 miles/12 km  
 Heston Blumenthal at his original best. Once voted the world's best restaurant.

**THE HIND'S HEAD**  
**BRAY**  
 SL6 2AQ  
 7.5 miles/12 km  
 A 15th century pub – another Blumenthal masterpiece.

**THE WATERSIDE INN**  
**BRAY**  
 SL6 2AT  
 7.6 miles/12.2 km  
 Dine in classic elegance on the banks of the Thames.

**THE CROWN**  
**BURCHETTS GREEN**  
 SL6 6QZ  
 11.2 miles/18 km  
 'Worth a stop', says the Michelin Guide itself.

**HAND AND FLOWERS**  
**MARLOW**  
 SL7 2BP  
 14.1 miles/22.7 km  
 The only pub in the UK to have two Michelin stars.



Lifestyle photography indicative only

## THE WORLD'S BEST RESTAURANTS ON YOUR DOORSTEP

It's when it comes to fine dining that Slough really comes into its own. There are eight Michelin-starred restaurants within a short driving distance, headed by some of the UK's

highest-profile chefs – Heston Blumenthal, Alain Roux, Tom Kerridge. There are many other superb restaurants all over this part of the country too. You really will be spoilt for choice.

“

**THE FAT DUCK, BRAY**  
 25 years after its opening, The Fat Duck remains one of the most influential restaurants in the world.”

The World's 50 Best Restaurants

“

**HAND AND FLOWERS, MARLOW**  
 Food is based around pub classics but those classics are elevated to new heights and are among the best in the UK”

Michelin Guide 2021



Lifestyle photography indicative only





# THE GREAT OUTDOORS



# ACTIVE

Getting active is easy in Slough. There are 254 hectares of public parks, green open spaces and play areas, and a huge range of opportunities for sport and leisure. And they are all within easy reach of Horlicks Quarter.

**GYM & SWIMMING – THE CENTRE**  
1.7 miles/2.7 km  
Slough's new sports, leisure and fitness centre, with gym and pool.



Lifestyle photography indicative only



Photography of Stoke Park Country Club



Lifestyle photography indicative only



Lifestyle photography indicative only



Photography of Ice arena



Lifestyle photography indicative only



Lifestyle photography indicative only



Photography of Black Park

**01**  
**WALKING & CYCLING – BLACK PARK SLOUGH**  
4 miles/11.1 km  
Offering activities for everyone and includes 10 miles of cycle tracks and a fishing lake.

**02**  
**GOLF – STOKE PARK COUNTRY CLUB**  
2.7 miles/4.4 km  
27-hole championship course in the grounds of this luxury hotel.

**04**  
**ROWING – DORNEY LAKE**  
5.7 miles/9.1 km  
Purpose-built rowing lake home to the London Olympic Games in 2012.

**05**  
**FOOTBALL – SALT HILL PARK**  
1 mile/1.6 km  
A kick-about in the park or Sunday league, you'll find it on your doorstep.

**07**  
**TENNIS – STOKE PARK COUNTRY CLUB**  
2.7 miles/4.4 km  
13 tennis courts, including grass, clay and indoor floodlit.

**08**  
**CRICKET – UPTON COURT PARK**  
2.2 miles/3.5 km  
Slough Cricket Club, a welcoming amateur club, founded in 1849.

**09**  
**GO APE – BLACK PARK**  
4 miles/6.5 km  
Family-friendly adventure and fun in the treetops, or by segway.

# FESTIVE





Lifestyle photography indicative only

# INDULGE YOUR PASSION FOR SPORT

Whatever your sport, or your level of fitness, you'll always find something exciting in Slough. A good starting point is The Centre, a new multi-million pound sports and leisure complex (opened 2019). It has a 115-station gym, 25-metre swimming pool, four court sports hall and exercise studios.

Get involved at club level in football, tennis, hockey, cricket or cycling – or enjoy informal games at facilities in the local parks. Salt Hill Park, for example, has tennis courts to hire. Discover water sports at Dorney or Taplow Lake, or rowing on the Thames.



Photography of Slough Ice Arena



Photography of Slough Jets

### CYCLING

Explore miles of on- and off-road cycle routes, or join the Slough Freewheelers for guided rides.

### ICE SKATING

Learn to skate, or perfect your double toe loop, at the magnificent new Ice Arena.

### CLIMBING WALL

Climbing is a good workout for body and mind. Book a 'click and climb' session to find out why.



# RIVER THAMES

Meandering through the beautiful English countryside on its way to London, the Thames offers endless opportunities for activity and fun. Create your own perfect day on the water.



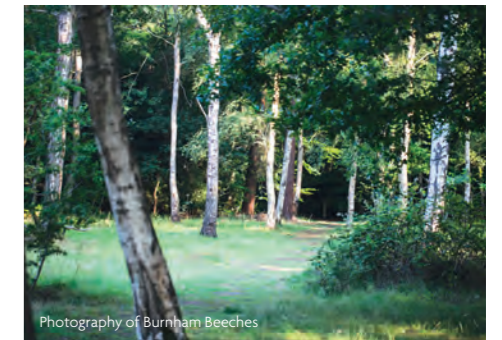
RIVER THAMES  
1.8 mile/2.8 km

Photography of Windsor Castle



Photography of Windsor Great Park

Slough boasts nine superb local parks, three of which – Salt Hill, Herschel and Pippins – have been awarded Green Flag status for safety, cleanliness, conservation and sustainability. They are welcoming spaces where people and communities can relax, play sport and enjoy the spectacular beauty of nature. Further afield you'll find beautiful Windsor Great Park and Burnham Beches.



Photography of Burnham Beches



Photography of Salt Hill Park, Slough



Photography of Black Park

**BLACK PARK SLOUGH**  
SL3 6DS  
4 miles/6.5 km  
Slough  
SL3 6DS

**STOKE PARK**  
2.7 miles/4.4 km  
Country Club  
Stoke Poges  
SL2 4PG

**UPTON COURT PARK**  
1.6 miles/2.5 km  
Slough  
SL3 7LU

**BURNHAM BEECHES PARK**  
5.1 miles/8.3 km  
Slough  
SL2 3TE

**WINDSOR GREAT PARK**  
8.7 miles/14 km  
The Crown Estate  
Windsor Great Park  
SL4 2HT

# PARKS AND WOODLAND

Distance from Horlicks Quarter (Stoke Gardens, SL1 3QB) by car.  
Source: Google/maps





A  
—  
WEALTH  
—  
OF  
—  
CULTURE  
—





HORLICKS QUARTER

Lifestyle photography indicative only

# YEAR ROUND EVENTS



Photography of Henley Regatta

HORLICKS QUARTER



Lifestyle photography indicative only

A feast of events for the whole family awaits you – from the spectacular fireworks display at Upton Court Park, to the Slough Canal Festival and the Slough Horticultural Show at Lascelles Park. Seasonal events include the Festive Fun weekend in December and The Curve is the place to head for music, dance and the arts.

Slough is also well located for easy access to international events such as Royal Ascot, the Royal Windsor Horse Show, and Henley Royal Regatta.



Lifestyle photography indicative only





Lifestyle photography indicative only



Lifestyle photography indicative only



Photography of Harrods



Photography of Trafalgar Square

**HARRODS**  
Internationally famous, Harrods is far more than just a shop – it's a national icon. The food hall is an experience in itself.

**THEATRES**  
World-class drama, musicals and opera; mainstream and fringe. There are many theatres to choose from across the Capital.

**GALLERIES**  
London is renowned for the quality of its art galleries – from the Tate (Britain and Modern) and V&A to the Saatchi Gallery, and many more.



Photography of Covent Garden, London



Lifestyle photography indicative only

**EAT AND DRINK**  
Breakfast coffee and croissant. Cocktails in the Sky bar. World cuisine on every street. The choice is amazing in London.



Photography of London

# DISCOVER LONDON

Everything our amazing capital city has to offer is just a short train ride or drive from home at Horlicks Quarter. Be in London in just one stop (15 minutes) by train from Slough station for superb shopping, iconic sights and some of the best entertainment in the world.

Knightsbridge and Bond Street are renowned for high-end fashion, handbags, shoes and jewellery. Art lovers won't want to miss the many world-famous galleries. The South Bank, West End and Covent Garden offer sublime theatre, music and opera. With so much to enjoy, London's bound to become a favourite destination.





**Sales & Marketing Suite**

Stoke Gardens,  
Slough SL1 3QB  
T: +44(0) 1753 205 555  
E: horlickssales@berkeleygroup.co.uk  
W: horlicksquarter.co.uk

**Directions**

**By car from Reading M4**

At Junction 6, take the A355 exit to Slough Central/Windsor A332. At the roundabout, take the 1st exit onto Tuns Lane/A355.

**By car from London M4**

At Junction 6, take the A355 exit to Slough Central/Windsor A332. At the roundabout, take the 3rd exit onto Tuns Lane/A355.

**From Tuns Lane/A355**

At traffic light junction turn right onto Bath Road/A4 and continue to follow A4 (passing Salt Hill Park). Continue along A4 until you reach Stoke Road/B416 junction. Turn left at traffic lights onto Stoke Road (Slough Bus Stop and Train Station on your right hand side). Over the railway bridge at next traffic light junction turn left onto Stoke Gardens.

**By foot from Slough Station**

Exit the station via Platform 5 and turn left onto Railway Terrace. At the end of Railway Terrace turn right onto Stoke Road/B416. At the next junction turn left onto Stoke Gardens.



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